The $COOKIE jar

$COOKIE Token: Tokenomics & Utility

$COOKIE Token in the Cookie3 Ecosystem

The $COOKIE token has been injected into the Cookie3 ecosystem to become the first governance and utility MarketingFi token available. Marketing value and rewards are being tokenized and made available to everyone who wants to get their share.

The value locked in the $COOKIE token goes to people who believe in and support the MarketingFi economy.

The $COOKIE token is key to the Cookie3 ecosystem. It finds utility in all parts of Cookie3, locking value from all products and platforms and redistributing it as rewards to the $COOKIE stakers.
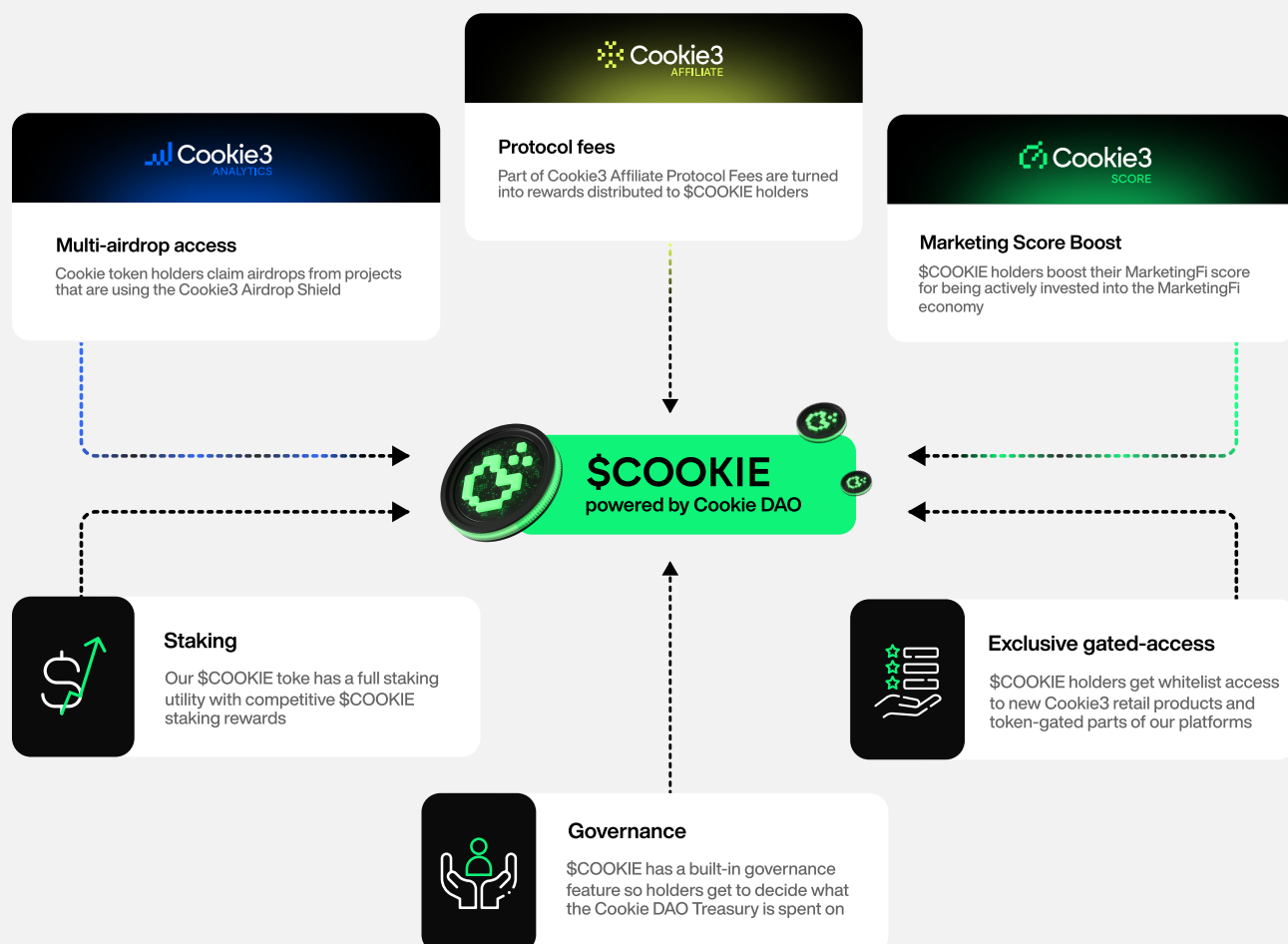
Holders are also the first ones to test new products and get access to the token-gated parts of Cookie3.

With governance access to the Cookie DAO treasury, token holders decide the future of $COOKIE.

Fuelling Entire Cookie3 MarketingFi Ecosystem

Cookie3 ANALYTICS

Multi-airdrop access
Cookie token holders claim airdrops from projects that are using the Cookie3 Airdrop Shield

Cookie3 AFFILIATE

Protocol fees
Part of Cookie3 Affiliate Protocol Fees are turned into rewards distributed to $COOKIE holders

Cookie3 SCORE

Marketing Score Boost
$COOKIE holders boost their MarketingFi score for being actively invested into the MarketingFi economy

$COOKIE
powered by Cookie DAO

Staking
Our $COOKIE toke has a full staking utility with competitive $COOKIE staking rewards

Exclusive gated-access
$COOKIE holders get whitelist access to new Cookie3 retail products and token-gated parts of our platforms

Governance
$COOKIE has a built-in governance feature so holders get to decide what the Cookie DAO Treasury is spent on

$COOKIE jar

Investment round	TGE (%)	Cliff (M)	Vesting (M)	Allocation of total supply
I. PRE-SEED A (Q4 2021)	2.00%	4	14	5,50%
II. PRE-SEED B (Q1 2022)	2.30%	4	12	10,06%
III. PRE-SEED C (Q1 2022)	2.50%	4	10	8,67%
IV. SEED (Q3 2023)	2.00%	6	8	2,87%
V. STRATEGIC (03.2024)	3.00%	4	10	6,14%
VI. KOL (03.2024)	10.00%	1	7	2,38%
VII. PUBLIC (04.2024)	12.50%	1	6	4,38%
VIII. AIRDROP	5.00%	0	12	2,00%
IX. STAKING, LIQUIDITY LISTINGS	18.00%	0	12	18,00%
X. ECOSYSTEM INCENTIVES	-	1	35	10,00%
XI. ADVISORY	-	9	27	5,00%
XII. MARKETING	-	12	24	7,50%
XIII. TEAM	-	12	24	9,50%
XIV. TREASURY	-	12	36	8,00%

Tokenomics & Token Distribution

The total $COOKIE token supply is 1B $COOKIE and is designed to fuel the Cookie3 MarketingFi ecosystem and help it grow.

I -VI: 35% of the $COOKIE token is allocated to private investors, VCs, and early supporters to help develop, test, and market MarketingFi platforms and products.

VII: $COOKIE token will launch for a public sale on ChainGPT and Polkastarter allowing everyone access to the $COOKIE jar and a seat at the MarketingFi table.

VIII: Airdrops will reward users building & support of the Cookie3 MarketingFi ecosystem.

IX: 18% of the $COOKIE supply has been put aside to ensure there that every person interested in joining MarketingFi ecosystem have access to $COOKIE.

X: We reserved 10% of $COOKIE for ecosystem incentives, which will empower the growth of MarketingFi products and incentives users, creators and businesses to thrive with us.

XI: $COOKIE token is being used to remunerate advisors building the Cookie3 ecosystem.

XII: 7.5% of the $COOKIE supply had been put aside to fuel marketing activities.

XIII: The core team building the Cookie3 ecosystem will be partially remunerated in $COOKIE token to ensure their dedication to the project.

XIV: 8% of $COOKIE is going straight to the Cookie Community DAO Treasury to empower the community and provide enough resources for shaping its future.

Cookie DAO

The Cookie Community DAO is a collective of MarketingFi enthusiasts aiming to bolster decentralization through innovative blockchain solutions.
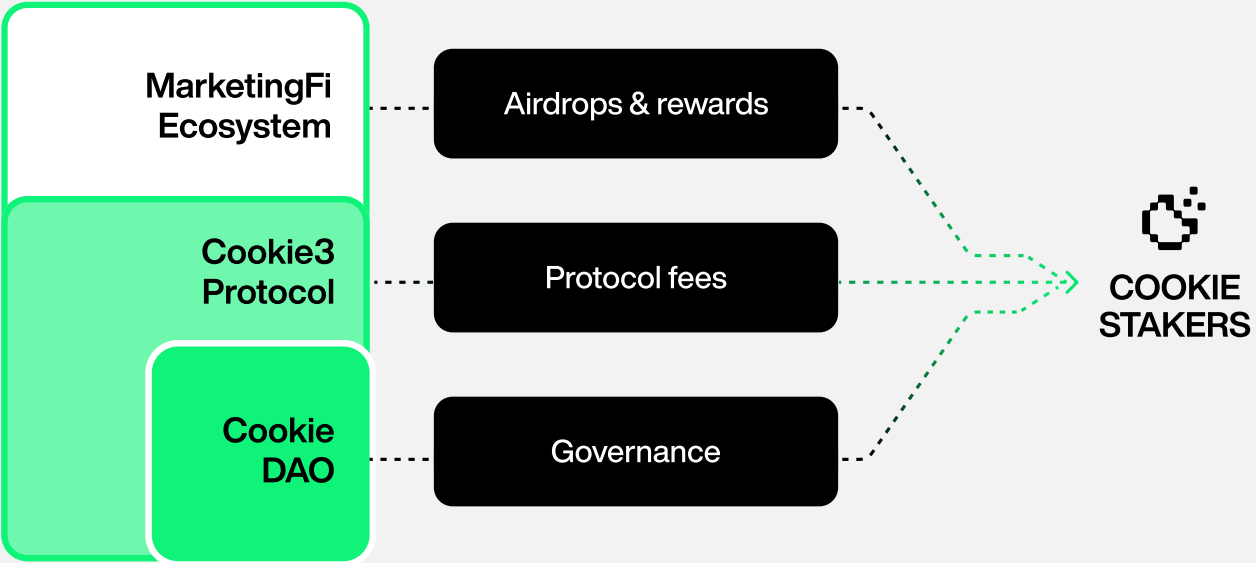
It created the $COOKIE token and injected it into the Cookie3 ecosystem to drive the MarketingFi ethos forward through governance and tokenized support.

Anyone can become a member of the Cookie Community DAO.
The sole requirement is to believe in MarketingFi and want to drive this ownership marketing economy forward.

Cookie Community DAO members are encouraged to hold and stake $COOKIE for access to additional rewards and voting rights on matters relating to the Cookie Community DAO's treasury and future.
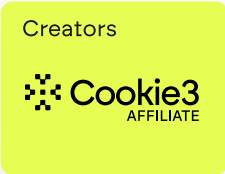
MarketingFi Ecosystem	┄┄→	Airdrops & rewards	┄┄→	
Cookie3 Protocol	┄┄→	Protocol fees	┄┄→	COOKIE STAKERS
Cookie DAO	┄┄→	Governance	┄┄→	

Cookie3

Get in Touch!

Learn more about the Cookie3 ecosystem

Cookie3 Website

Cookie3 Communities

Read Our Manifesto

Cookie3 Platforms

Business

Cookie3
ANALYTICS

Creators

Cookie3
AFFILIATE

Coming Soon

Users

Cookie3
SCORE

Are you more traditional?
You can always reach out to us on email at contact@cookie3.co

Website

cookie.community

Twitter (X)

X @cookie_cmty

Sign up for the $COOKIE Airdrop